

## ABSTRACT

A developing unit using a developing liquid and an image forming apparatus including the same are disclosed. The developing unit includes a developing roller made up or a core formed of metal or similar conductive material and a roller portion formed of silicone rubber, urethane rubber or similar elastic material. The roller portion has a volume resistivity ranging from  $0 \Omega \cdot \text{cm}$  to  $10^7 \Omega \cdot \text{cm}$ . The developing roller with this configuration reduces irregular development.